



HeartKids

**14th
February
2022**

Sweetheart Giving Day

Helping heart kids to be the best they can be

#Sweetheartgivingday is an exciting 12 hour only GIVING Day where we aim to raise \$250,000 to deliver support to the 8 families directly impacted by Congenital Heart Disease every day.

How Matching Works:



Let us talk matching givers. We invite you to join us as a lead supporter by pledging a donation prior to our GIVING Day to inspire our community to give. By joining us as a lead donor, your generosity will grow our number of matching gifts, which will inspire our community to give and ultimately empower HeartKids to raise more funds on our Sweetheart GIVING Day. The Matched Giving opportunity motivates people to give in a way that no conventional fundraising method can. Not everyone in the community feels their small donation can have an impact. But through the matched giving model and with your pledged support their donation will make even more of an impact.

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